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# Predictive Analytics

*Redefining Success through Analytics*

# Research2Systems

Driving **Actions** through **Analytics**



*A*t Research2Systems, we pride ourselves in driving actions through exceptional analytical capabilities. We deliver an extensive range of brilliant services that very well adapt to the changing business needs of the dynamic environment.

Our Predictive Analytics platform comprehensively integrates business intelligence and analytical solutions that straddle across functional areas such as sales, marketing, human resources, customer service, procurement and finance. We have extensive experience in delivering role based dashboards, excellent data models, rich business insights and have been assisting many global companies in getting the right acumen based on our various data mining and predictive analytics techniques.

Research2Systems predictive analytics solutions help companies to attain their specific business requirements in a manner that is worth applauding. Increasing market share, maximizing revenue, increasing operating efficiency, and retaining your most valued patrons becomes a certainty by partnering with us.

Our Predictive Analytics solutions encompass a wide variety of mathematical and statistical techniques that bring out wisdom from unstructured and structured data with only one definite objective: identifying the best action for a given situation.

**Join hands with us and make your decisions smarter**

The upshot of making better, superior and smarter decisions is a more active business that can respond rapidly to the changing market dynamics.

**Leverage expertise. Improve market decisions.**

# Predictive Analytics

## *A Smarter Approach to work*

Research2Systems Predictive Analytics solutions combine traditional modeling techniques with advanced market research to assist global companies in acquiring a larger, revolutionary outlook.

By executing such advanced solutions that are established on in-depth research, organizations enjoy augmented response rates, reinforced customer loyalty, and improved revenue proceeds. The Predictive Analytics team at Research2Systems offers an array of techniques that extend far beyond the customary linear regression models.

Research2Systems Predictive Analytics brings the power of proficiency and business intelligence to the world's pioneering companies.

The experience and capability of the Research2Systems predictive analytics team, together with our effective, industry specific tools and demonstrated methodologies, help in augmenting the business stratagems of our clients in a notable manner. We provide them easy to comprehend insights and pragmatic recommendations for their business strategies.

We offer a comprehensive suite of predictive analytics solutions at Research2Systems, which includes:

- › Regression Models
- › Logistic Regression
- › Probit Regression
- › Latent Class Cluster Analysis
- › Machine Learning
- › Hierarchical Bayes Models
- › Geospatial Predictive Modeling
- › Survival or Duration Analysis
- › Support Vector Machine
- › Classification and Regression Trees(CART)
- › Marketing Mix Models
- › Time-Series Models
- › Multivariate Adaptive Regression Splines (MARS)
- › R-Language Modeling Techniques
- › Social Media Analysis
- › Text Analytics
- › Net Lift Modeling

With Research2Systems as your partner, you can definitely gain a competitive edge thanks to our radical technology and the strong analytical capabilities of our staff.



# Unveil *Successful* Insights



*W*ith the predictive analytics service offerings of Research2Systems, global companies can envision the process of change and development and leverage insights from business data to gain competitive advantage.

We construct some extremely insightful data models that shape highly effective business strategies and help organizations to take superior and more accurate business decisions. Strong predictive analytics capability coupled with deep domain expertise in key industry verticals is our competency at Research2Systems.

**In today's dynamic business environment, organizations are faced with a host of strategic questions:**

- ✓ How do you identify your target customers?
- ✓ What are the expectations of your customers?
- ✓ What are the existing market trends that can have an impact on your business?
- ✓ How would a change in your offerings affect your business's revenues?
- ✓ How does the competitive scenario affect your market opportunities?
- ✓ Will your business fetch the customer loyalty that it merits?
- ✓ How do you increase the goodwill of your company in the industry?

We provide the right analytical solutions that can predict the future of your business, and give you the most apt answers to these strategic questions that your business has to encounter from time to time.

We customize our predictive analytics solutions to fit your specific business situation and enable you to align with strategic business objectives easily. In every project that we take up, our qualified predictive analytics consultants and analysts carefully measure the client's unique requirements and provide an exclusive solution that can best address their specific business challenges.

**Research2Systems. Discover strategic opportunities.**

# Predictive Analytics

*Power to Organizations*



At Research2Systems, Predictive Analytics implies the use of a range of techniques - from statistics to data mining - to comprehensively address your analytics needs.

When you partner with Research2Systems, you get more than just reports and analysis – you get an expert suite of solutions that match well with your business requirements. It provides your business with a distinct competitive edge, with the right set of rules and algorithms that are applied for your business's concerns.

**With the Research2Systems Predictive Analytics solutions, our clients get the power to:**

- Take action without delaying the decision making process
- Analyze data to reach out to expedient upshots with certainty
- Ascertain noteworthy novel insights with utmost promptness and flexibility
- Evaluate outcomes to corroborate criticality with precision
- Provide superior insights that lead to better actions for your particular business domain

Giving your business the power that it deserves wouldn't have been possible without the presence of our global team of veterans who bring with them years of relevant experience across many industry verticals comprising of retail, aviation, financial services, healthcare, telecommunications, consumer goods and the likes.

This vast experience in addition to our prominent predictive analytic modeling techniques and excellent market intelligence competencies accelerates success for every business that we get associated with.

**Get the Power.** Replace guesswork with information.

Contact us!



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