



*Turning Data
Into Business Intelligence*

A close-up photograph of a hand holding a white marker, writing the word 'DATA' in large, bold, black letters on a white background. The hand is positioned on the left side of the frame, with the marker tip touching the letter 'D'. The word 'Analytics' is written in a smaller, red, sans-serif font below the word 'DATA'.

DATA
Analytics

Our **Expertise**. Your **Triumph**.

www.research2systems.com

Harnessing the *Strength* of Big Data



Welcome to the world of Data Analytics.

*H*arnessing the strength of big data in an effectual way is the necessity of the present time. Companies that endeavor to reach to the top must invest their funds wisely in the stream of Data Analytics that has a vast potential to take forth the process of acceleration at a swift pace.

When it comes to Research²Systems, Data Analytics means much more than the customary practices and methodologies that are observed in analyzing data for the success of a company. Here, it is the combination of pertinent technology and tools coupled with programming, financial and analytical capacities, which assist global companies to find great solutions to their intricate snags.

At Research²Systems, market research holds a broad scope. It is the systematic gathering and interpretation of information about individuals or organizations using statistical and analytical methods and techniques of the applied social sciences to gain rich business insights or support the process of decision making.

*W*e follow the above mentioned steps to reach to the core of a problem and suggest suitable measures to our clientele.

By going above and beyond the customary Data Analytics methods, we have established a track record of providing successful management of unstructured data. With our extensive large-scale knowledge management solutions, we strive to develop resourceful knowledge representation models that help you to be at the summit without much hassle.

Step1 - Define the Problem or Opportunity



Step2 - Design the Research



Step3 - Collect the Data



Step4 - Analyse the Data



Step5 - Prepare the Research Report

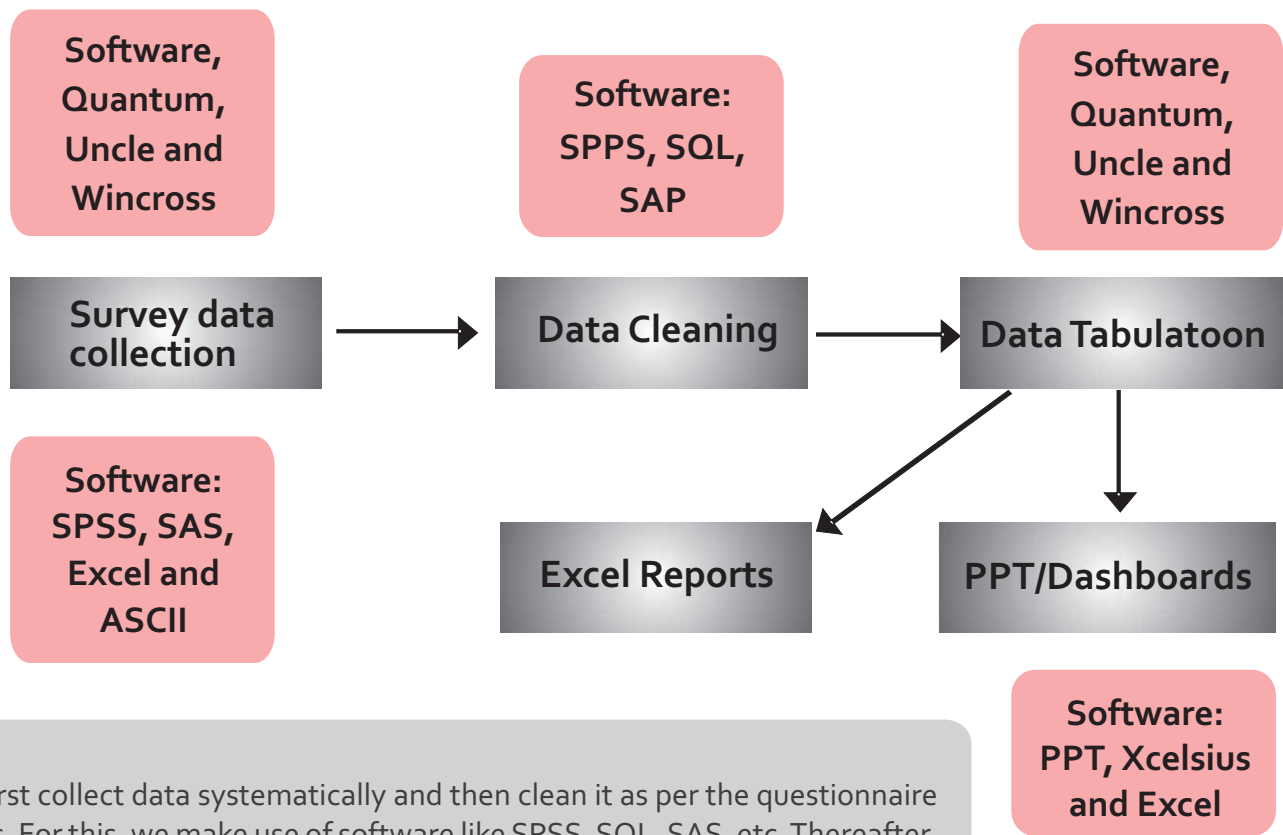


Research²Systems offers you the power of Big Data – the power that leads to sensible use of information within and across global firms which helps in making intelligent decisions all together.

Research2Systems. *Leverage the **Intelligence.***

*R*esearch2Systems provides its clients the competence that helps in mining value from their data and attain the advantages.

We deliver the market intelligence that you can leverage. With the right and accurate tools and proficiency of our company we offer immaculate and unique ways to capitalize on data sets in such a manner that intelligence reaches to the core of your business and enhances your decision-making processes.



We first collect data systematically and then clean it as per the questionnaire logics. For this, we make use of software like SPSS, SQL, SAS, etc. Thereafter, data tabulation is done using tools like Uncle, Quantum and Wincross. If required, weighting of the data is also performed. Our clients get the end results with superior excel reports, presentations and dashboard metrics.

Make use of our expertise and gain operational and business progressions like never before.

*G*et a comprehensive view on how data analytics can be applied to many aspects of your business operations and decision-making. Join us and learn from our prestigious frontrunners with their firsthand experience. When you partner with us, you can rely on our time proven best practices, strategies, and effective data analytics solutions that provide you the intelligence & capacity which lets your firm to enhance your proceeds, improve consistency, and do much more which your company was not able to do hitherto.

We will give you the strength of logic and rationality when it comes to developing analytical power in various arenas of your organization. Helping you solve the concerns that matter most for great performance is our forte.

Getting ahead of the curve is a reality with Research2Systems.



Experience the **Magic** of Analytics

By Data Analytics, Research**2**Systems means a cohesive framework wherein our maven employ excellent statistical techniques to develop actionable insights from data. Once we bring the right insights to the front, we then use them to frame business decisions in the right manner, giving you the magical powers of data analytics.

Optimizing your core processes is not a difficulty when Research**2**Systems is there. With our brilliant services, we make sure that the most powerful and intelligible outlooks of your data are extracted in the best possible manner.

We offer a complete suite of data analytics solutions at Research2**Systems, which includes:**

- › Data Processing & Tabulation
- › Verbatim Analysis
- › Data Quality & Management
- › Dashboard Reporting

We have embedded robust analytical solutions and deploy them for every single stratagem of our clients. With our wonderful service offerings and the capability of our skilled analytics wizards' companies can manage the vast quantity of information that is available to them and take better and more transparent business decisions.

Turning raw data into insights and using these insights to frame actionable decisions is what we achieve effortlessly with our exhaustive resources. We put our exceptional technical tools in the hands of the intellectual and rational minds, with the aim of consciously driving a profitable outcome.

Come and associate with us. The world of Magical Data Analytics is waiting for you.

Get hold of Information

Research2Systems has some highly knowledgeable analytics whizzes on board, who have redefined the way Data Analytics work for companies. We understand the contemporary requirements of the organizations today and so, we have woven the concept of analytics and business intelligence into the business processes of our clients, bringing in radicalism in the best way possible.

It is evident that in this day and age, companies that assimilate analysis into routine business processes make sure that the regular tasks are done by means of analytical methods with the help of which improved business decisions are made and higher economic value is generated.

Research2Systems Data Analytics provides the insights that today's organizations need to expand their operations and beat the competition effectively. Our sweeping capabilities range from mining data and reporting it to predictive modeling, and excellent statistical exploration.

Our immaculate tables will provide you all the relevant and summarized information that will guide you towards improved decision making and great business insights. Here is an example of how Research2Systems can provide you the most insightful specifics for your business with clear-cut and accurate tables.

	sex											
	F						M					
	age						age					
	12	13	14	15	16	17	12	13	14	15	16	17
	weight	weight	weight	weight	weight	weight	weight	weight	weight	weight	weight	weight
Min	64	67	81	92	112	116	79	79	92	104	128	134
Mean	100.2	95.3	96.6	102.0	113.5	116.0	97.0	94.3	103.9	110.8	128.0	153.0
Max	145	112	142	112	115	116	128	105	119	128	128	172

		sex							
		Female				Male			
		Married		Single		Married		Single	
		Mean	Std Dev	Mean	Std Dev	Mean	Std Dev	Mean	Std Dev
Country	size	age	age	age	age	age	age	age	age
American	Large	33.6	8.107	41.0		34.7	3.931	32.0	6.265
	Medium	31.4	5.827	29.0	9.258	31.3	5.413	31.1	11.05
	Small	31.0	5.657	29.0	9.539	31.8	4.813	26.5	6.455
	Large	34.0	7.071	28.0	-	-	-	26.0	-
	Medium	31.0	5.06	28.7	5.508	32.3	5.62	31.0	10.13
	Small	29.8	6.611	28.0	1.414	33.8	4.381	25.7	2.517
Japanese	Large	25.0	-	-	-	32.0	-	-	-
	Medium	30.5	4.993	28.0	3.071	32.3	3.878	27.4	5.016
	Small	29.6	4.251	31.1	9.562	29.8	5.357	28.7	4.739
Country									
American		31.9	6.452	30.0	9.115	32.6	4.919	31.0	8.179
European		31.0	5.612	28.3	3.559	33.3	4.608	28.4	7.328
Japanese		29.8	4.54	30.1	8.113	30.9	4.822	28.3	4.781

		Mean		
Type	Size Co	Profits (\$M)	Sales (\$M)	profits/emp
Computer	big	1089.0	20597.48	4530.478
	medium	-85.75	3018.85	-3462.51
	small	-44.94	1758.06	7998.815
	all	240.87	5652.02	6159.015
Pharmaceutical	Size Co	894.42	7474.04	17140.70
	big	698.98	4261.06	24035.11
	medium	156.95	1083.75	30337.19
	small	690.08	5070.25	23546.12
All	all	409.32	5433.06	12679.18
Type				
Computer		240.87	5652.02	6159.015
		690.08	5070.25	23546.12
All		409.32	5433.86	12679.18

When the latest data analytics solutions are employed in your organization across various functions and are aligned to the most crucial aspects of businesses, the largest performance gains will be generated.

Our expertise lies with the advanced infra structural capabilities that we possess and the right pool of minds that we have retained. With the in-depth functional knowledge and the industry cognizance of our mavens, we can confidently exploit our business process intelligence and technological capabilities.

Through the right mix of technology, skills and resources,Research2Systems enables business corporations to realize such business results that drive top notch performance, and nothing else!

Explore **Analytics**. Explore **Logic**.

Exploring Analytics calls for an insightful investigation of events that can ultimately lead to identify ingtrends in customer expectations and business processes. Quarantining the defining parameters of performance, and analyzing the effects of decisions becomes possible when you unveil the power of Data Analytics offerings delivered by Research**2**Systems.

The explosion of data and the wide assortment of excellent computing technologies is driving data towards the realm of analytics. Data becomes significant only after it is molded by analytical aces and expert minds into intelligent actions, which set in motion the process of effective decision making and bring about superior outcomes.

At Research**2**Systems, the following data analytics tools are deployed in an efficient manner:

- › Excel
- › Access
- › Stata
- › SAS
- › SPSS
- › ASCII
- › ArcGIS
- › Quantum
- › Xcelsius
- › Uncle
- › Wincross
- › NVivo
- › MATLAB

With the help of all these exceptional software we look beyond the immediate tasks that your business is compelled to perform due to the pressing business environs. Our competent and resourceful analysts evaluate what is happening in your business domain upstream and downstream by carefully assessing your business processes and practices that are being followed.

The bottom line is delivering you an enterprise analytics capability, which assists in solving business problems and delivering actionable insights, attained with maximum influence. Research**2**Systems offers you such capability without any hassle.

Enterprise-scale up shots such as strengthened profitability, superior growth and development, greateryields, better customer loyalty, will make the effort of associating with us worthwhile.

Get the Research**2**Systems Advantage **today!**

Contact us!



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